

## Strategy Evaluation Tool

So, you've developed a strategy and it is being implemented. But is it still a good one? Is it still workable? Are there new barriers to implementation? Has the internal/external environment changed? Do you need to abandon this strategy or adjust the supportive action?

This tool will help you answer those questions, among others.

**Instructions:** For each strategy fill the boxes with the appropriate information.

For more information on this tool, or other strategic management tools, contact Jim Pealow at (613) 839-0085 or [jim@amces.com](mailto:jim@amces.com)

**Strategy Evaluation Tool**  
**Strategy**

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***Assigned Priority Ranking and Relationships***

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***Stakeholders & Issues***

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***Benefits of Achieving Strategy***

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***Barriers to Achieving Strategy***

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***Supportive Action Required to Implement Strategy***

<b><i>What will be done?</i></b>	<b><i>By Who?</i></b>	<b><i>When?</i></b>	<b><i>How Much?</i></b>

***Performance Indicators to Measure Success***

<b><i>Targets</i></b>	<b><i>Actual</i></b>

### ***Key Questions About the Strategy***

- How well are we doing in meeting performance targets for our strategy?
- Is our progress satisfactory?
- Can we still support the strategy with our resources?
- Is the timing still appropriate?
- Has the level of risk changed?
- Is the strategy still workable?
- Is the strategy still consistent with the internal and external environment?
- Is the strategy still consistent with member expectations?

### ***Recommended Changes for the Strategy and/or Supportive Action***